Thousands Expected to Attend Nashville Festival

Switch back to Traditional Arts to use this social plugin.

Posted: Aug 31, 2011 7:54 PM EST
Updated: Sep 01, 2011 1:21 PM EST

NASHVILLE, Tenn. – One of the oldest and longest running multicultural festivals in America is planting roots in Nashville during Labor Day Weekend.

Nashville was selected to host the 73rd National Folk Festival.

Chosen out of 45 cities across the county, crews with the festival have been working around the clock to transform Bicentennial Capital Mall State Park.

For days, people driving by or walking near Bicentennial Park have asked the question, "What is going on?" as crews build stages and set up tents on the 19 acre park.

"It's like a slow migration, and all of a sudden it's this huge new village that popped up somewhere," said Everton Heron who walked through the park during his lunch break.

The free event will run from Friday until Sunday providing a number of activities for the family including food, music and a little learning.

"It will be something I am interested in," said Heron. "I didn't know that it actually existed, but someone told me this is what's been happening, and I am interested in coming to find out what it's all about."

The festival is expected to generate an economic impact anywhere from $10 to $15 million.

Many people say the set up alone is reason to go check it out.